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Unit 1 HW

Kickstarter Data Report

Based on the data, three conclusions can be drawn about the Kickstarter campaign data. Firstly, there is a significantly larger number of Kickstarter campaigns for the Category Theater than there are for any other. Due to this, Theater campaigns have a lot more success than the other categories. Secondly, upon further observation, in the category of Theater there is a significantly larger sub-category of Plays that have had a much higher success than that of Musicals. Lastly, based on the trend presented in the data, it seems like the month of February is when campaigns in the past have had higher success.

Another chart/table that we could create that would be interesting to view is one so that we may observe the length of a campaign versus its state. This way we can see if there is any correlation between how long a campaign is active and whether it finds success or not.